



design & ideas consultancy

About us \_\_ 02

Services \_\_\_ 04

Key people \_\_\_\_06

08 \_\_\_ Portfolio

15 \_\_\_ Other significant projects

16 \_\_\_ Contact details

Contents



# Developing ideas that deliver exceptional results

Trisparks is a brand design agency formed in 2007. We have been driven positively in providing expertise in various industries locally & internationally. With some clients we do it all from ideation to activation – from stand-alone activities to fully integrated ideas that slot into a much larger picture. We can help you develop new ideas or activate fully formed ones.

TRISPARKS



# We design brands that ignites, inspires and move people. We help companies stand out through design and technology

Over the years, we have undertaken a number of projects and responded to the challenges that came with it, and each project is undertaken in intricate detail, with proper planning in the inception stages right to its implementation.

We see the importance of design & technology, in its fast and ever-changing arena and its vitality in such industries. We are able to participate in any related project as and when needed:

- Advertising
- Themed environment
- Exhibitions, museums & world expos
- Facility management & consultation
- Hardware & technological solutions
- Digital content creation
- Fabrication & maintenance

- Brand experience & activation
- Digital & experiential marketing
- Brand identity solutions
- UI / UX architecture
- · 3D holographic display
- Motion graphics

















# Key people

- **01 Mohd Nidzam Harjoh** *Managing Director*
- 03 Jay Krish
  Communication Director
- 05 Mohammad Zaidi Mustaffa Interior Design Specialist
- **07 Abdul Kadir Jailani Musa** *Senior Visual Architect*

- **02 Mohammad Trevor Darby** *Executive Director*
- 04 Edwin Yong Technical Manager
- 06 Mior Arif Mior Zamri
  Cloud Application Architect
- 08 Mohammad Najmuddin Junior Graphic Designer

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#### **Matrade Doha, Qatar**

**Brand Activation** 

#### Scope of work

- Microsite
- Information Architecture Design
- Usability and Interaction Design
- User Journey Design



















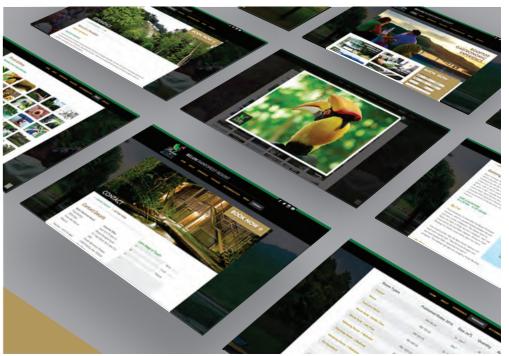


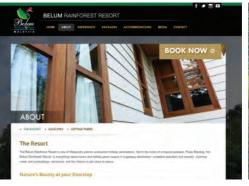
#### **Belum Rainforest Resort**

Online Branding

#### Scope of work

- Website Concept & Development
- Information Architecture Design
- Usability and Interaction Design
- Photography













#### **Tourism Malaysia**

#### **Brand Environment**

#### Scope of work

- Interior Design & Layout
- Wall Graphics
- Digital Content Creation
- Digital ContVideo Wall
- Interactive Kiosk
- Hardware Supplies



















#### **Hydro One**

#### Design & Rebranding

#### Scope of work

- Identity Rebranding
- Brand Guideline Documentation
- 3d Visualisation
- Brand Literature



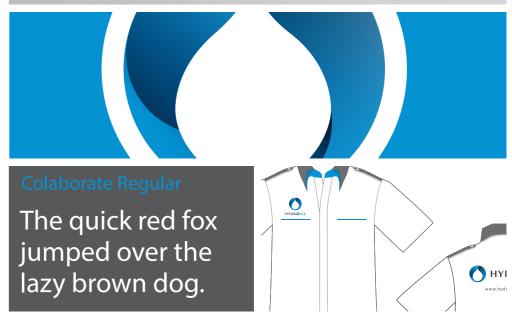
















A designer knows he has achieved perfection not when there is nothing left to add, but when there is nothing left to take away.

Antoine de Saint-Exupéry



#### Malaysia Pavilion, Yeosu

Design & Build

#### Scope of work

- Brand Concept & Development
- Architecture & Construction
- Interior Design & Layout
- Projection MappingHologram Projection
- Wall Graphics
- Digital Content Creation
- Video Wall
- Interactive Kiosk
- Hardware Integration & Supplies





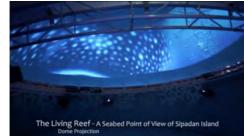
















# Other Significant Projects



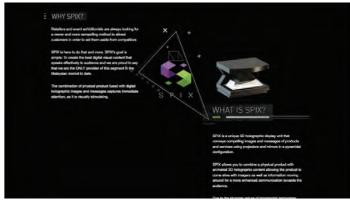




Malaysia Service Exhibition 2011
Design & Installation



**KL International Trade Forum** Launching Event



**SPIX** Digital Development



**World Islamic Economic Forum** Video Montage



**Smart ECO** Branding

## List of clients





























































### Contact info

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inspiration sparks imagination failure sparks motivation dedication sparks passion

what's your spark in life?

